



MELKPRODUSENTE-ORGANISASIE
MILK PRODUCERS' ORGANISATION

Sponsorship Opportunity TMR CONFERENCE 2025

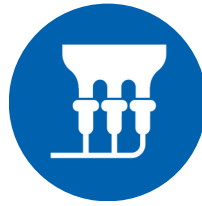
A conference for the farmer by the farmer, dedicated to advancing the full feed system for livestock.



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Reporting

The Milk Producers' Organisation (MPO) is a representative organisation focused on empowering the primary sector of the South African dairy industry through rendering a variety of innovative services to the milk producers.

We, as an organisation, work towards our mission of sustainable dairy farming for all. We do this by enhancing the profitability, sustainability, and competitiveness of the South African dairy industry, enabling the sector to be best positioned to operate successfully in the future.

The Milk Producers' Organisation (MPO) is proud to host the Total Mixed Ration (TMR) Conference, a premier event dedicated to advancing the complete feed system for livestock, including both red meat and dairy cattle. This conference which will take place at the Radisson Hotel OR Tambo (Gauteng) on 8 - 10 June 2025, is designed to bring producers from across the industry together, providing a platform for exploring innovative feeding strategies and solutions.

Attendees will gain valuable insights into optimising feed efficiency, enhancing animal health, and boosting overall productivity. The conference program features a diverse line-up of expert speakers, each bringing a wealth of knowledge on the latest developments and best practices in feed management.

The 2025 TMR Conference presents a unique networking opportunity for dairy and red meat producers, input suppliers, feedlot operators, and veterinarians. By fostering connections among key stakeholders, the conference aims to facilitate collaboration and exchange of ideas that can drive industry advancements. Whether you are looking to refine your feeding strategies or explore new products and technologies, this event promises to be an invaluable resource for all involved in the full feed system.

We would like to take this opportunity to thank you for a generous attitude towards the MPO and boldly invite you to attend our upcoming event as a sponsor.



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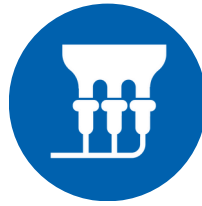
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Platinum Sponsorship: R300 000 (Excl. VAT)

- The sponsor's logo will be added to the Conference page on the MPO website.
- Static website banner on the Conference page of the MPO website with company advert. Content/artwork to be supplied by the sponsor.
- Two articles in the MPO Milk Bulletin for any edition of 2025.
- Two posts with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- Sponsorship includes an event mailer featuring the company, which will be shared with all registered delegates and the MPO database.
- Sponsorship includes sponsoring conference bags. The sponsor's logo will be added to 350 conference bags (organiser to source bags).
- A short company profile video to be featured on MPO's social media pages and shown at the conference. The video to be supplied by the sponsor.
- Two pull-up banners and one wall banner in the foyer area for the duration of the conference.
- A 10-minute address on the first day of the conference.
- Eight complimentary delegate tickets, as well as tickets to social events. Accommodation is not included.
- Complimentary conference bags.
- Acknowledgements in the proceedings.
- Sponsor's logo on the program.
- The sponsor can supply promotional items to be added to the conference bags.
- Stand for a trade display.



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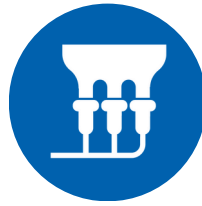
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Gold Sponsorship: R200 000 (Excl. VAT)

- The sponsor's logo will be added to the Conference page on the MPO website.
- One article in the MPO Milk Bulletin for any edition of 2025.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- A short company profile video to be featured on MPO's social media pages and shown at the conference. The video to be supplied by the sponsor.
- Two pull-up banners OR one wall banner in the foyer area for the duration of the conference.
- A 5-minute address on the first day of the conference.
- Two complimentary delegate tickets, as well as tickets to social events. Accommodation is not included.
- Complimentary conference bags.
- Acknowledgements in the proceedings.
- Sponsor's logo on the program.
- The sponsor can supply promotional items to be added to the conference bags.
- Stand for a trade display.

Silver Sponsorship: R130 000 (Excl. VAT)

- The sponsor's logo will be added to the Conference page on the MPO website.
- One strip advert in the MPO Milk Bulletin for any edition of 2025.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.



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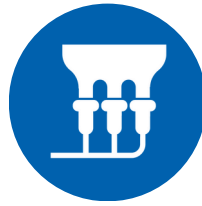
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- A short company profile video to be featured on MPO's social media pages and shown at the conference. The video to be supplied by the sponsor.
- Two pull-up banners in the foyer area for the duration of the conference.
- A 5-minute address on the first day of the conference.
- One complimentary delegate ticket, as well as tickets to social events. Accommodation is not included.
- Complimentary conference bag.
- Acknowledgements in the proceedings.
- The sponsor can supply promotional items to be added to the conference bags.

Bronze Sponsorship: R80 000 (Excl. VAT)

- The sponsor's logo will be added to the Conference page on the MPO website.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- One pull-up banner in the foyer area for the duration of the conference.
- One complimentary delegate ticket, as well as tickets to social events. Accommodation is not included.
- Complimentary conference bag.
- Acknowledgements in the proceedings.
- The sponsor can supply promotional items to be added to the conference bags.



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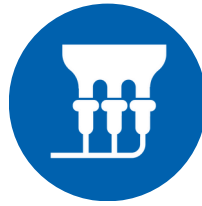
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Meet & Greet Sponsorship: R120 000 (Excl. VAT)

- The sponsor's logo will be added to the Conference page on the MPO website.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- Banners and other branding collateral can be erected for the duration of the event.
- A 10-minute address at the start of the Meet & Greet event.
- Two complimentary delegate tickets, as well as tickets to social events. Accommodation is not included.
- Complimentary conference bags.
- Acknowledgements in the proceedings.
- The sponsor can supply promotional items to be added to the conference bags.
- The Bar tab for the event is also included in the sponsorship.

Conference Cocktail Sponsorship: R175 000 (Excl. VAT)

- The sponsor's logo will be added to the Conference page on the MPO website.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- Banners and other branding collateral can be erected for the duration of the event.
- A 10-minute address at the start of the Conference Cocktail.
- Sponsorship includes sponsorship of event entertainment.



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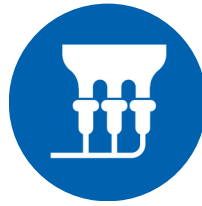
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- Two complimentary delegate tickets, as well as tickets to social events. Accommodation is not included.
- Complimentary conference bags.
- Acknowledgements in the proceedings.
- The sponsor can supply promotional items to be added to the conference bags.
- The Bar tab for the event is also included in the sponsorship.

International Speaker Sponsorship: R40 000 (Excl. VAT)

Sponsor to cover ALL costs (including speaker's fee, travel, accommodation, and out-of-pocket expenses) for the speaker, for the duration of the conference.

- Free-standing banners beside the podium during the speaker's presentation.
- Two complimentary tickets, including the social events.
- The sponsor can supply promotional items and brochures that will be added to the conference gift bags.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- Sponsor's logo will be added to the event page on the MPO website.
- Acknowledgement in the proceedings.



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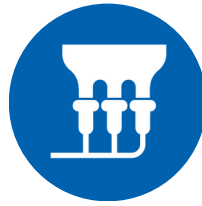
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Tea break or Lunch Sponsorship: R40 000 (Excl. VAT)

- Free-standing banners during the tea break or lunch, and brochures on tables.
- One complimentary ticket, including the social events.
- The sponsor can supply promotional items and brochures that will be added to the conference gift bags.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- Sponsor's logo will be added to the event page on the MPO website.
- Acknowledgement in the proceedings.

Lanyards Sponsorship: R 20 000 (Excl. VAT)

- Custom printed lanyards with company logo.
- Sponsorship includes the plastic nametag pouches as well as printing of nametags.
- One complimentary ticket, including social events.
- The sponsor can supply promotional items and brochures that will be added to the conference gift bags.
- One post with the company logo and a short description to be placed on all of MPO's social media pages: Facebook, Instagram, LinkedIn. Content/artwork to be supplied by the sponsor.
- Sponsor's logo will be added to the event page on the MPO website.
- Acknowledgement in the proceedings.



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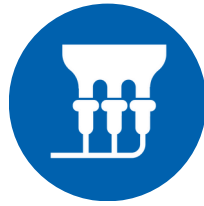
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TMR Conference Sponsorship Agreement

This Agreement is between the Milk Producers' Organisation and _____ (from here on referred to as the "Sponsor").

- The Sponsor agrees to be a sponsor at the TMR Conference to be held on 8 to 10 June 2025 at the Radisson Hotel OR Tambo, Gauteng.
- The Sponsor will be acting as a _____ sponsorship (please indicate the chosen package).
- This package includes a payment of R _____ (excl. VAT) to the MPO.
- The Sponsor needs to make the payment by 14 February 2025.
- The MPO will offer exposure as stipulated in the above mentioned package.

Signed at _____ on the _____ of _____ 20____

Company Representative _____ Signature _____

Signed at _____ on the _____ of _____ 20____

MPO Representative _____ Signature _____