

Represents and empowers the producer

3 February 2017

#### Nation in conversation – Focus on milk industry

In Wednesday's episode of Nation in Conversation broadcast on KykNet the focus was on the milk industry and the initiatives that are under way to promote the industry. A visit to

Coega Dairy in the Eastern Cape and an interview with MPO executive head Dr Chris van Dijk are part of the programme. Click **HERE** to view this interesting episode.

### Schedule your dairy farm training now

Helene Pheiffer, manager of training at the MPO, urges milk producers to schedule their dairy farm training as soon as possible. The Institute for Dairy Technology is currently in the process of scheduling their training programmes for 2017. Courses are aimed at dairy farm workers and supervisors. Click **HERE** for details of the training programmes offered. Please contact Jas Wasserman at 012 843 5743 or 082 490 2465 for assistance and to book a five-day course.

#### **Exciting MPO North West Silage Day**

Johan Strydom, chairman MPO North, invites milk producers to one of the highlights on the dairy calendar - a Silage Day on 16 February 2017. The event will take place on the farm Wolvenfontein in the Lichtenburg district from 08:30. Registrations will commence at 07:30. The programme promises to be interesting and informative, and includes presentations on the science of silage by experts, practical demonstrations and product exhibitions. The MPO's Institute for Dairy Technology and NWK will also present training to farm labourers. Click **HERE** for the invitation and programme.

All dairy farmers are also invited to a farmers' braai at Wolvenfontein farm on 15 February from 18:30. Piet Pompies will provide the entertainment for the evening. Click **HERE** for the invitation. For more information contact Benita on 073 116 8544 or send an email to **benita@mpo.co.za**.

#### International market

# Fonterra utilises dairy waste

Fonterra takes their sustainability strategy seriously, as "waste not, want not" is part of their business slogan.. However, the proof is in the pudding. The company recently decided to utilise new innovative wastewater treatment technology at their site in Edendale to turn dairy waste into fertiliser. The cooperative's southernmost site has produced a fertiliser product from the microbial treatment of wastewater.

Tests show the treatment has created some of the most nutrient rich dairy-derived fertiliser in the country. This fertiliser is proving a hit with farmers. "Our manufacturing process produces wastewater that contains dairy solids. We use microbes to consume those solids which in turn produce a dense liquid. Thanks to new technology in the plant we are now able to decant that liquid into a rich fertiliser that is producing exceptional results on pasture", explained Fonterra Environmental Manager, Ian Goldschmidt. To read more about this,

click HERE.

#### **Running for milk**

We all know the nutritional value of milk, especially for sports fanatics, as it is a great source of protein. Why not make an event of this and truly celebrate milk by running! Last year, a successful Milk Run was held at the Courthouse Hill Farm in Nova Scotia, which sets a great example to farmers all over the world to engage with consumers in a unique way.

Participants of the Milk Run ran around cornfields and through dairy barns as part of the course and enjoyed the bounties of the dairy industry at periodic stops along the way, all the while enjoying the lovely scenery on the farm. Owned and operated by the Blois family, Courthouse Hill Farm is one of the oldest farms in North America, established in 1784. To read more about this, click **HERE**.

## **Technology transfer**

## It starts with you!

If you really wanted a better job/more money/ a better lifestyle, you would have already gone out there and got it. It's only when you really want something that you will go out there and get it. But you must really want it. It must become a priority in your life. We don't get what we want, we get what we have to have. When you want something as badly as you need air to breathe, then you will go out there and get it. For inspiration to face the challenges of 2017, turn to page 40 of the January issue of *The Dairy Mail* for tips by Aidan Bomford, registered professional natural scientist at Intelact. To read the digital copy of TDM, go to www.agriconnect.co.za.

#### **Events**

### **Diarise SALHC 2017**

The South African Large Herds Conference will be held at the Champagne Sports Resort in the Drakensberg from 5 to 7 June 2017. The theme is "Resilience" – something every farmer needs in abundance. The programme has already been finalised and can be found on our website **www.largeherds.co.za**.

We would like to thank our sponsors, and especially our platinum sponsor, Standard Bank, for so generously supporting this conference yet again. Anyone wishing to sponsor and/or exhibit (stands are going at a rapid rate) must please contact Julie McLachlan on 083 740 2720 or email **julie@mpo.co.za** as soon as possible.

All information about the conference, the programme, speakers, venue and accommodation can be found on the website where booking and registration forms can also be downloaded.

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Please take note that this e-mail is not spam. It is a newsletter sent from the MPO to you as valuable milk producer.

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